

Anniversary Month Concerts
 In the Grand Tower at 9, 11 and 4:50
 Familiar Melody at 11:55, with
 Chimes at stroke of 12.
 In Egyptian Hall at 2:30

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
 Unsettled

These Are the Days When New Fashions Are Coming in Continually

High Winds Mean High Tides on the Gulf of Mexico

Yesterday flocks of half a hundred wild ducks were caught in many places in the heavy surf, swept to the shore and drawn back by the rapid rush of the sea, to be again tossed in and out helplessly until relieved by lower tides or lost from sight.

The high tides of city taxes lay hardships on owners of real estate and make it difficult, in many instances, to sell properties for as much as the assessors mark them.

The high tides of living expenses are difficult to overcome, but they were cheerfully borne because we got something for them in the winning of the peace that we are now enjoying.

Whenever and wherever we can reduce the prices of our goods without reducing the quality and usefulness of the articles, we will do so instantly.

[Signed] *John Wanamaker*

March 6, 1919.

1000 Waists at Special Prices

One group at \$3.85—includes Georgette crepes and crepes de chine—some embroidered and the rest plainly tailored; also some striped wash silks.

The other group at \$5 is wholly of Georgette crepes—beaded and embroidered and in light colors, chiefly.

(East and West Aisles)



Graceful Novelty Furs for Spring

One charming piece just received in the Fur Salon is a chipmunk cape stole with fringed ends. The price is \$300.

Another wrap is of Summer ermine—in other words, ermine of the soft pale brown color which that self-protecting little creature wears in the summertime. This is lined with a lovely Chinese yellow—the yellow of a burnished crocus. Price \$375.

A deep mole wrap has tiny pockets and a huge monk's collar fastened at one side. \$575.

Besides such pieces there are also various boas.

Those of fisher usually have one and two skins and are priced at \$80 to \$165; those of sable are mostly two-skin style and sell at \$135 to \$250.

(Second Floor, Chestnut)

New Dinner Sets Constantly Coming to the China Sale

In French and American sets, new replenishments have been especially constant.

But the entire assortment of dinner services is remarkably full, despite unusual selling—in fact, there is no noticeable gap in the ranks.

There has never been a sale in which it has been so easy to pick out the set that best satisfies one. This is due not only to the amplitude of the showing, but to the peculiarly helpful way in which the goods are displayed on one long continuous counter.

Here you can visualize our entire assortment and see one pattern beside another in a way that makes selection as easy as it is satisfactory.

French china dinner sets—\$40 to \$200 a set.

Japanese china dinner sets—\$35 to \$75 a set.

English semi-porcelain dinner sets—\$22.50 to \$100 a set.

American semi-porcelain dinner sets—\$17.50 to \$42.50 a set.

A particularly fine lot of cut glass—made of pure potash crystal, is selling at one-third to one-half less than regular prices.

(Fourth Floor, Chestnut)



Certain Fashionable Silks Much Asked for Now—

are moire crepes Georgette—\$2.50 a yard, and Moire crepe meteor, \$5 a yard.

Both these silks are high in fashion at this minute, are very new, and come in the desirable street shades.

Also new and also lately come to the Silk Salons are some good Chinese shantung, 32 inches wide, at 65c a yard, and better grades at 85c and \$1.25 a yard.

All of which will show that the Silk Salons always have something new and fashionable and interesting to present.

(First Floor, Chestnut)

Not in a Long Time Have Women Worn So Many Beads—

beads in strings and beads in necklaces. Bright beads and dark beads, little beads and big beads—they're all fashionable.

We have all the smart colors and combinations—and the necklaces start at 50c and go on up to \$10.

(Jewelry Store, Chestnut and Thirteenth)

An Uncommonly Fine \$10 Handbag

It is made of striped moire silk and you may have it in black, navy, taupe or brown.

A large, roomy bag, with plenty of depth and a tassel on the bottom. Contrasting color silk lining, too.

A notable feature is the frame, which is of heavy metal in filigree design.

(Main Floor, Chestnut)

Spring Millinery for the Babies and Little Children

Fresh and pretty as posies! For the very little babies there are dear little caps of crisp organdie and snowy mull and batiste. Some are very simple, with hemstitching or dainty tucks, some have frills to frame the little faces and some are quite elaborate with lacy ruffles, satiny bows and silk flowers. These are sometimes hand-made, too. \$1.50 to \$10 each.

Lingerie hats for little girls of 1 to 6 years are so pretty mothers will want to buy two or three. Some are hand embroidered, some lace trimmed and ever so many have rosebuds. They begin at \$2.70 and go on up to \$35 for a beauty with much Irish lace.

Plain tailored hats in dark colors and light colors, too, and sometimes two-toned effects, are in poke shapes, in sailors and in mushrooms. Ever so many have streamers—the new long streamers that are the fashion this Spring. \$2.50 to \$15 each.

(Third Floor, Chestnut)

Two Good Skirt Specials, \$4.50 and \$5.75

Women in need of separate skirts will be interested in these:

\$4.50 for box-pleated skirts of wool serge in black or a good navy blue. Finished with button-trimmed girdles.

\$5.75 for taffeta skirts in pretty stripes and plaids. Plenty of blue and white, blue and green and brown and other good colors. All made in gathered style with deep pointed girdle and tassel-trimmed pockets.

(East Aisle)

Women's Bloomers

The long satin bloomers—black or colored—are particularly in demand because of the narrow skirts; their prices are \$5.50 and \$6.50.

Besides these, there are bloomers of white cotton nainsook at \$1 to \$1.75 and of silk at \$3.50 to \$5.50.

(Third Floor, Central)

New Books

"A Manual of Home-Making" is compiled by Martha Van Rensselaer, Flora Rose and Helen Canon, expressly for women who are managing households. Price \$2.50.

"The Charmed American," by Georges Lewys, is the story of a Franco-American who fought with the French Army for thirty-eight months and came through without a scratch. \$1.50.

"Mother Love in Action," by Prudence Bradish, is a book of sane and inspiring suggestions to parents covering the whole of childhood. Price \$1.35.

(Main Floor, Thirteenth)

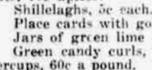
Amateur Camera Users

will be interested to read that in spite of the scarcity of lenses we have a supply of roll film folding cameras which make pictures 2 1/2 x 4 1/4. They are equipped with rectilinear lenses and Marvel shutters, and the price is \$8.50—while they last.

(Main Floor, Chestnut)

For St. Patrick's Day the Candy Store Has—

Kewpie dolls, appropriately dressed, \$1 to \$3.
 Place cards with favors, 20c each.
 Wire snakes, 15c.
 Green hats to hold candy, 10c each.
 Clay pipes on cakes of chocolate, 10c.
 Potatoes to hold candy, 25c.
 Pots of artificial shamrocks on cakes of chocolate, 10c apiece.
 Shillelaghs, 5c each.
 Place cards with gold paper harps, 20c each.
 Jars of green lime drops, 25c each.
 Green candy curls, clips and straws, also but-tercup, 60c a pound.
 Clear shamrocks and pipes of candy, 50c a pound.
 Green cream wafers, 60c a pound.



You'll Like Potatoes This Way—

Small cream potatoes, 60c a pound; large cream cocoon potatoes, 20c each, and almond paste potatoes, \$1 a pound. All for St. Patrick's Day.

(Down Stairs Store, Chestnut)

Embryo Summer Frocks Are These New Organdie Robes

Crisp and spotless white organdie makes such Summer dresses as most every woman admires and likes to wear, and it is easy to see what possibilities are in these pretty embroidered robes.

There are all-white robes embroidered in white, and white robes embroidered in pretty colors. There is plenty of material and flouncing for the skirt and the bodice and the trimming, and they are all uncommonly good for these prices.

\$9.75, \$11.75 and \$13.75 each.

(West Aisle)

The Best Tailored Ready-to-Wear Suits for Boys

that we have ever seen are now in the glass cases in the Boys' Clothing Store, all ready for Springtime choosing.

There have never been ready-made suits that showed as high-class or work as you will find in these—in fact, we have never seen any suits, ready made or made to order, that had any advantage over them in the making.

These suits have the additional advantage of being made of fine wool fabrics and modeled and fashioned to perfection.

They are a distinct improvement on all our own past efforts to provide the finest kind of boys' ready-to-wear clothing in America, and that means a good deal.

Sizes for boys of 8 to 18 years. Prices, \$20, \$25 and \$28.

(Second Floor, Central)

MEN'S NEWS

Men's Fine Spring Shirts of Japanese Silk

Plain colors and fancy patterns make this one of the most satisfactory lot of shirts we have shown for spring. The silk is an excellent quality.

All soft cuff, negligee shirts, of course, and the man who wants something rather finer than the ordinary will be interested in them.

Price \$8.50.

(Main Floor, Market)

Men's New Soft Hats for Spring

Spring shapes, in satisfying variety. Spring weights, for greater comfort.

Spring colors, in pleasing assortment.

Every man wants a soft hat for spring, but because not all men's tastes are alike we show enough styles to suit them all.

Prices \$4, \$5 and \$6.

(Main Floor, Market)

Thank Japan for These Men's Handkerchiefs

They're silk, of course, and you've no idea how very many men use silk handkerchiefs. These are soft and fine and good quality; plain hemstitched

at 75c, \$1 and \$1.50 apiece; tape borders are 75c to \$1.75 apiece; and colored silks—dark shades they are—are \$3.50 each.

(Main Floor, Central)

Men's Spring Shoes, \$5.90 All Specially Priced

These are not low shoes, but high shoes, in weights suitable for wear now and for some time to come. They are all of dull black calfskin and are in the following styles:

Narrow toe lace on smart English last.

Straight lace with medium round toe.

Blucher lace with medium round toe.

At \$5.90 you save a couple of dollars on each pair.

(Main Floor, Market)

Five Fine Kinds of Domestic Rugs in 8.3x10.6 Ft. Size

This desirable room size may be had at special prices in any of the following weaves:

Tapestry Brussels, \$29.50 and \$37.50.

Body Brussels, \$45.

Axminster, \$37.50.

Hartford Saxony rugs, \$60.

Wilton, \$67.50.

9 x 12 ft. Wilton Rug Specials

\$69.50 and \$74.50

(Seventh Floor, Chestnut)

Madras Door Curtains \$4.50 a Pair—Saving One-Third

Discontinued patterns of curtains of an attractive and practical type that is used all the year round, but one particularly suitable for Spring and Summer. In green, gold, blue, brown and rose.

The price—\$4.50—is one-third less than it should ordinarily be in the face of today's market values.

(Fifth Floor, Market)

Flags of the Allies

Two specially priced flag sets are \$1.50 apiece, one with five trimmed flags and other with seven untrimmed flags.

(Seventh Floor, Market)

Base Ball Vest

The Great American Sport is already crowding into the limelight. Ready here:

Base balls, 25c to \$2.

Gloves and mitts, \$1.10 to \$13.

Masks, \$2.25 to \$10.50.

Body protectors, \$3.25 to \$12.

Complete suits, \$2.50 to \$18.

Estimates given for suits and other equipment for entire teams.

(The Tailors, Juniper)

Women's Tan Pumps With Low French Heels

There have been so many requests for them of late that we are particularly glad to announce that they have come at last. They are of Russia leather, with pointed tips and perforations, and the price is \$10 in the Exclusive Little Boot Shop.

(First Floor, Market)

Picturesque Fashions and Many New Ideas Make the Spring Frocks for Young Women Altogether Lovely

Frisly skirts and the quaint sleeves hark back to half a century ago, but some of the collar effects and the new draperies are decidedly 1919 on these new and charming gowns.

Quite a number are of taffeta—one frock in a new blue shade has a quaint bodice, sleeves that are short, novel corded and shirred effect on both bodice and skirt and a very unusual Callot collar of brown net. It is \$65.

And another taffeta frock is ruffled almost to its waist line, has a surplice-effect bodice and a little modesty piece of fine creamy embroidery in front and is \$65.

Of tricolette in that new color "eveque" is a smart one-piece frock with a long tunic, a square neck and no trimming at all save the silk tricolette buttons. \$55.

Of airy printed crepe in deep blue is a simple little gown made over blue taffeta. It has a round neck, with dark blue braiding and a novel girde formed of plaited taffeta. It is \$60.

But there are ever so many more—of crepe and of foulard, of tricolette and of soft satins, in all the new shades and new fashions. \$40 to \$79.50.

14 to 20 year sizes.

(Second Floor, Chestnut)

Concerning Waists of Crepe de Chine

In the entire crepe de chine family there is nothing quite so good-looking and generally service-giving as the severely simple style with self-tucks or hemstitching for ornament.

Here is a box-pleated style with high or low collar, price \$6.75.

One with tucks in collar, cuffs and front panel—the latter forming a square neck—\$7.50.

One with a deep, plain self-collar; this style depends entirely on quality for its appearance, price \$7.75.

Another with tucks in front and a deep shawl collar, price \$8.75.

And two with pretty patterns formed by hemstitching, prices \$9.85 and \$10.75.

(Third Floor, Chestnut)

The Latest Jersey Petticoats for Narrow Skirts

Novel and charming styles—for instance:

There is one with tiny ruffles set on in scallops; another with a gold thread run through the founce; another with a self-fold above its narrow pleating. Then there are pleatings with jersey of a contrasting color set in like ribbon insertions, and fringe besides; there are pleatings with a wide band of contrasting color running through the pleating; and one of the most bewitching of all has a tiny puffing, forming a big bow-knot on the skirt, and a finish fringe.

Prices are \$6 to \$19.50.

(Third Floor, Central)

Lovely New Crepe Tunics

There is very little work needed to make them into charming dress accessories. And if you wish, there is enough material for sleeves, too.

They are of soft crepe Georgette in a blue shade, and are embroidered in blue, tan, black and henna color. Little work and material is needed to transform them into delightful Spring costumes.

\$31.50.

(Main Floor, Central)

A Little Special Disposal of Underwear and Stockings

Women's stockings and underwear and children's stockings, all in Spring and Summer weights and almost all "seconds."

Women's Underwear

25c for low neck, sleeveless lisle vests, "seconds," 30c for extra sizes.

35c, 3 for \$1, for low neck, sleeveless lisle vests, "seconds," regular and extra sizes.

60c for low neck, tight knee combination suits, regular and extra sizes and "seconds."

Women's Stockings

25c for black, white and mahogany cotton hose, "seconds."

\$1 for black, white and colored full-fashioned silk stockings, "seconds."

(West Aisle)

Children's Stockings

25c for ribbed white and mahogany cotton, "seconds."

18c, 3 pair for 50c, for plain and fancy socks.

(First Floor, Market)